



Preparing your Business for GDPR: An Expert Solution

**KEEP
CALM
AND
PREPARE
FOR
GDPR**

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The New General Data Protection Regulations begin in May 2018 – It's time to take action

As a business owner you've probably heard that the biggest change to rules governing data protection for more than 20 years comes into effect in May 2018. At the same time a new Data Protection Bill will replace the old 1998 Act. Failing to comply can result in fines for businesses of up to 4% of global turnover or €20m, whichever is higher.

Complying with GDPR is not optional, despite Brexit, as all indications from the UK government are that these obligations will continue to be part of UK requirements post-Brexit. If your organisation controls or processes personal data in the European Union, GDPR applies to you. You will be required to implement both organisational and technical safeguards to ensure the rights and freedoms of data subjects are not compromised.

We help you Plan and Implement a Strategy for Compliance

Given that the effective date for these rules is fast approaching, there is a significant amount of pressure on businesses to 'panic' as time runs out and throw money at the problem to avoid penalties. At Backhouse Solicitors we believe it is far better to take a systematic approach that begins with awareness and education, a pragmatic assessment of your current situation and development of ongoing processes for continued improvement. All of this should sit within the context of your wider business plans and the opportunities (not just the threats) that the regulations present.

You need the reassurance of informed advice combined with commercial business acumen to minimise the potential for premature investments, unnecessary risks and costs to your business through a loss of reputation or regulatory fines.

Our fixed price service will help you select the appropriate level of support for your business and the level of risk that you need to address. We are focused on helping you understand the issues and plan the way forward in a pragmatic manner and we are here to give you the ongoing implementation support to make the changes happen.



Flexible Options – You only pay for what you need

All businesses are different, so we offer two packages, both of which can be tailored with add-ons to fit your needs.

Understand Workshop

A half day facilitated workshop for senior leaders focused on understanding the requirements of GDPR and how these will impact your business

- Overview of key elements of GDPR and how they will impact businesses:
 - What is GDPR – Key definitions, why and when, who is impacted
 - Key requirements and principles – Data types, consents, right to forget etc.
 - Getting set for GDPR – timings, data analysis, privacy notices, breach and notifications, data protection officer, protection by design
 - Opportunities not just threats – how can you leverage this change to support your business strategy
- Facilitated discussion on the high level impact on your business based on our five steps to compliance
- Facilitated workshop on high level next steps based on our critical planning guide
- Next steps and way forward

As a result of attending this workshop your senior team will have developed an understanding of the regulations, their potential impact on your business and have developed a plan for going forward.

Plan and Initiate Workshop

A one day facilitated workshop for department heads focused on understanding GDPR and the development of a structured plan for addressing the upcoming commitments

- Overview of key elements of GDPR and how they will impact businesses:
 - What is GDPR – Key definitions, why and when, who is impacted
 - Key requirements and principles – Data types, consents, right to forget etc.
 - Getting set for GDPR – timings, data analysis, privacy notices, breach and notifications, data protection officer, protection by design
 - Opportunities not just threats – how can you leverage this change to support your business strategy
- Review impacts on the entire business and each department – address opportunities, threats and risks to be managed to develop the five step plan for your specific business
- Explore changes required for each department – Depending on the size of team this is usually done as a breakout session to cover each department’s planning activities
- Plenary session to review each department’s analysis and cross leverage
- Plenary session to develop companywide integrated plan covering all departments

How much does this peace of mind cost?

Training Package	Fee
Understand Workshop	£1,500
Plan and Initiate Workshop	£3,000

Would you like to find out more?

To discuss anything you have read above, to arrange a purchase or simply to find out more about how we can support, advise and protect your business, please contact our expert team for help:

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